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# At ASYMA Solutions We Believe...

We believe that your business and organization can achieve greater success and profitability when you use industry best practices for information and technology management.

We believe in win/win relationships that create value for all of our customers. If the benefit of working with us will not outweigh the cost, we will not proceed.

Asyma believes you deserve systems that work



We help your organization by providing innovative and sound, proactive and professional advice about products and services that enhance the financial wellbeing of your organization.

# **Optimizing Your Business Value**

### **Identify and Develop Strong Processes**

An organization can be no better than its processes allow. We realize that all processes can be improved, making them an ideal place to start looking for business improvement opportunities to create positive lasting change.

### **Adapt or Die**

As new management best practices evolve and busines automation software is enhanced, businesses must evolve. We enable you take advantage of advances in technology and management best practices.

### **Recapture Wasted Resources**

We specialize in business process analysis and provide detailed evaluation that can reduce or eliminate countless hours every year. We help remove duplication, minimize human error, and allow you to optimize processes for ongoing success.

# Find Hidden Knowledge

Experienced employees are hard to find and keep. Acquiring employee knowledge of your vital processes is essential to guarantee success. We help you capture and preserve knowledge with training manuals and process flowcharts to identify hidden opportunities.

#### **Prioritize Value**



# How We Do It





# **Freedom to Choose**

	PLATINUM	GOLD	SILVER	Bronze	Basic
Needs analysis questionnaire	✓	✓	✓	✓	✓
Interview (all relevant employees)	✓	✓	×	×	×
Interview (supervisory employees)	✓	✓	✓	×	×
Interview (senior management)	✓	✓	✓	✓	×
Detail processing requirements list (used to evaluate software solution)	✓	✓	×	×	×
Reduced processing requirements list (used to evaluate software solution)	✓	✓	✓	×	×
Limited processing requirements list (used to evaluate software solution)	✓	✓	✓	✓	×
Basic processing requirements list (used to evaluate software solution)	✓	✓	✓	✓	✓
Process requirements priority ranking report (from requirements list generated)	✓	✓	✓	✓	×
Analysis of process change benefit/cost savings report (from requirements list generated)	✓	✓	✓	✓	✓
Flowcharts of enhanced processes and workflow	✓	✓	✓	✓	×
Flowcharts of existing processes and workflow	✓	✓	✓	×	×
Documentation of standard operating policies	✓	×	×	×	×
Documentation of standard operating procedures and key performance indicators	✓	×	×	×	×
Documentation of standard operating policies and procedures' input and output requirements	✓	×	×	×	×
Accounting library software comparison report (from requirements list generated)	✓	✓	✓	✓	×
Summary of findings and recommendations report	✓	✓	×	×	×
Analysis of software options comparison report (from requirements list generated)	✓	✓	✓	×	×
Recommendations discussion	✓	✓	✓	✓	✓
Investment	\$15,000 to \$30,000	\$7,500 to \$15,000	\$4,500 to \$7,500	\$2,500 to \$4,000	\$250

# **Review Options**

Our Business Process Review and improvement helps you:

- identify issues and assess the importance of each,
- rank the priority of business problems,
- identify potential solutions, and
- implement of proven solutions with ROI guarantees.

The specific needs of every business and organization are unique. **We offer five review options for your organization for your requirements:** 

#### **Basic Review**

The basic review is a great place to determine your most critical issues and test drive the Asyma methodologies. We start by asking you to complete a needs analysis questionnaire designed to help you uncover major issues and processing requirements. From the results of this evaluation, we develop a process flow for your organization with recommendations on possible quick enhancements and low hanging fruit to increase productivity, efficiency, and profit.

#### **Bronze Review**

In the bronze review, we interview senior management using the Asyma methodologies and complete a needs analysis questionnaire to determine any major issues and processing requirements. From these discussions and questionnaire issues a process flow is developed for your organization with process improvement suggestions and recommendations.

#### Silver Review

In the silver review, we interview senior management and supervisory employees using the Asyma methodologies and complete a needs analysis questionnaire to determine any major issues and processing requirements. From these discussions and questionnaire issues a process flow is developed for your organization with process improvement suggestions and recommendations. We develop a comparison of software options available (where applicable). While most business issues may be solved by automation, some may require elimination of duplicated processes instead of automation.

#### Gold Review

We interview senior management and all relevant employees using the Asyma methodologies and complete a needs analysis questionnaire to determine any major issues and processing requirements. From these discussions and questionnaire issues a process flow is developed for your organization with process improvement suggestions and recommendations. Where automation will be the best solution, we will develop a comparison of software options available with a summary of finding report with detail recommendations.

#### Platinum Review

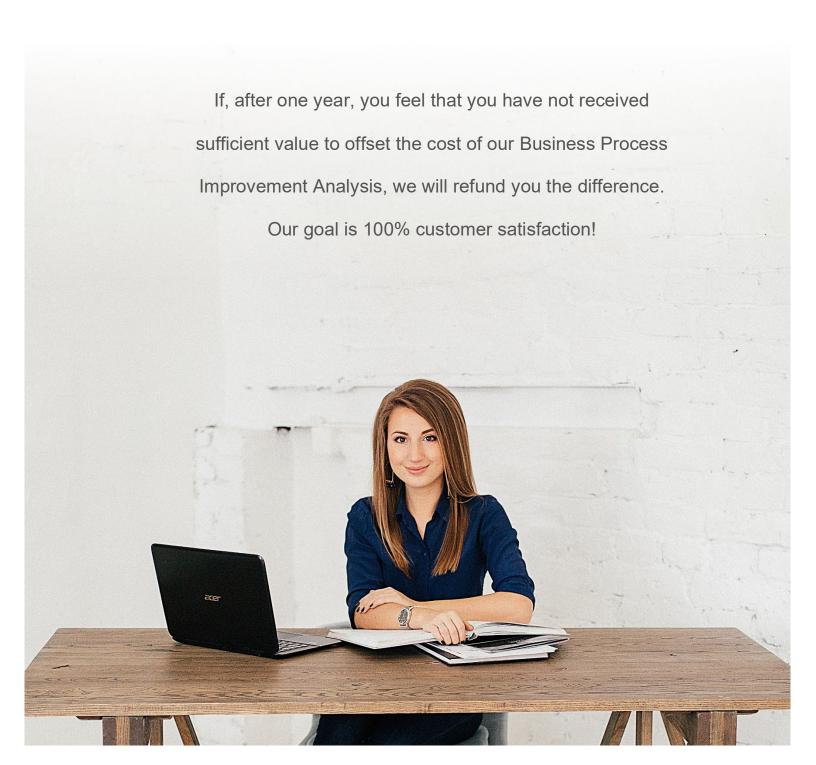
With Platinum reviews we help you to be able to:

- manage risks,
- · identify financial trends,
- close process gaps,
- demonstrate impact,
- reduce cost,
- improve productivity, accountability, and management excellence

to for profit and nonprofit funders, community stakeholders, boards of directors, top management, compliance, and certification agencies. We interview senior management and all relevant employees using the Asyma methodologies to understand what you do, how you do it and document your policies, processes and procedures with a report on identified process gaps and recommendation on the leading and best practice that will improve your organizations/businesses overall performance. Where automation may be required, we develop a comparison of software options available with a summary of findings report and detailed recommendations.

# **Our 100% Money Back Guarantee**





# **Benefits to YOU**

We often find many operational areas where small changes have the potential to yield big returns. In fact, customers who implement the recommendations we make typically see a return on their investment in one year or less, and several customers have realized an annual savings of over \$250,000 per year.

"Amateurs practice until they get it right.

Professionals practice until they can't get it wrong!"

ASYMA provides an integrated approach on each of its focus areas in order to better help our customers bridge the gap between strategy and action – resulting in **realistic**, **useful**, **sustainable business process solutions**.

Advice is great, but its value is greatly diminished unless it is acted upon. Our greatest value-add to our customers is that we don't just provide advice on how to solve your problems, we will also **implement** the solution with guaranteed results!

With this review there is **no pressure to purchase** any of the software solutions we sell. If our findings show that you would benefit with a software solution we do not offer, then we will make the recommendation to you to implement that solution.

ASYMA is in the business of providing our customers with solutions and services that will yield the greatest return and value - even if that solution is not provided through us!



# It's our business to know business

"Software is only 50% of the solution." Rob Greeno, Account Manager, Asyma Solutions Ltd

# We pride ourselves on business acumen and experience

gained through years of providing innovative and sound proactive professional advice, technology and management best practices, and the products and services needed to enhance the financial well-being of the organizations we serve.

### We are in it for the long-term

Our focus is building quality, long-term relationships with our clients, which impacts the recommendations we make and the products and services we offer. It's easy to think of Asyma as only a software consultancy. But after working with us, many of our clients come to understand us as a trusted advisor, coach, and vital business partner.

## We honor fair and fixed pricing

Asyma Solutions is a VeraSage "Firm of the Future," which means fair and fixed pricing, billing by project, and working until completion. We are so confident in our ability to provide the right solution for our customers we offer a money-back guarantee.

### We focus on serving

customers throughout Alberta, British Columbia, and Saskatchewan, with experience in the Construction, Non-Profit, Manufacturing, Agricultural, and Energy Services industries.

### We provide value

to our customers with consulting services to help them improve their business processes, and by recommending, designing, and implementing software solutions to address their individual needs. Whether you're a small construction company looking for project management tools or a multi-entity organization ready to take your business to the cloud, we can guide you to the next step in your growth.

### We relentlessly pursue quality

When we refer to quality, we mean best practices, continuous improvement, and tapping the full power of knowledge. Quality means making ourselves and our world better. Quality defines and drives successful individuals, organizations and communities and it never stops evolving. Quality doesn't cost money; poor-quality products and services incur extra costs for your organization. At Asyma, we are committed to achieving project quality by maintaining fully trained staff, preparing and following a project plan, preparing and following checklists, and requiring sign-off at each major

project phase.

Asyma Solutions Ltd is a:

sage

Strategic Partner